

beta

Pierandrei Associati
.09 - .12

beta



INTRO

Beta is as an office work system capable of responding to the multiple needs of modern working environments. It facilitates the reconfiguring of space, adapts to new ways of working and satisfies the needs of the latest IT systems, evolving efficiently over time.

The Beta office work system uses the results of the latest sociological research to guide today's offices towards a more efficient future. Office environments have to be able to adapt and evolve in order to encourage the sharing of experience and the co-existence of different working practices. More than a simple office system Beta is a whole new working environment, with a growth logic designed not to fill space, but to create it.

Beta configurations combine three basic components: backbones, desks and accessories. The backbone is a metal structural module of 120 cm in length that provides the base on which the many functions and characteristics of the Beta system are built. The backbone serves as container, display unit and support for accessories, and also carries the integrated cabling. The desks are conceived as platforms on which people can work individually and collectively.

As the number of elements increases, so too does the number of possible system configurations, from the most concentrated to the most evolved.

This sort of continuous evolution is the reason behind the introduction of free standing and desk sharing versions as means of creating ever more flexible and user friendly office spaces. Islands are dedicated no longer to individual tasks but to complete workflows, organised in a purposefully horizontal, non-hierarchical manner.

DESIGNER

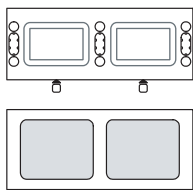


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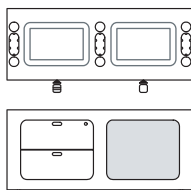
PREMI

Red Dot Design Award 2010
Good Design 2010
Us Award 2010

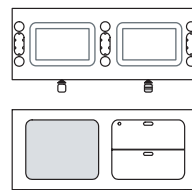
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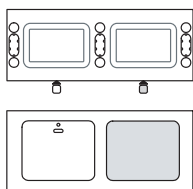
Metal backbone with open front cabinet
1BE0601: L 47½ D 18 H 21



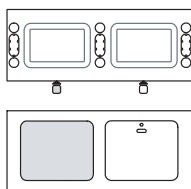
Backbone with drawers - open front cabinet
1BE0605..FS: L 47½ D 18 H 21



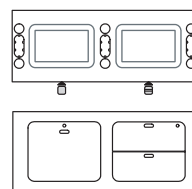
Backbone with open front cabinet - drawers
1BE0605..FD: L 47½ D 18 H 21



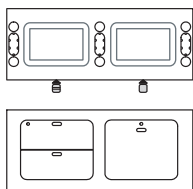
Backbone with filing drawer - open front cabinet
1BE0615..FS: L 47½ D 18 H 21



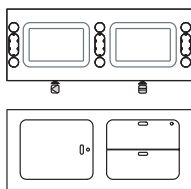
Backbone with open front cabinet - filing drawer
1BE0615..FD: L 47½ D 18 H 21



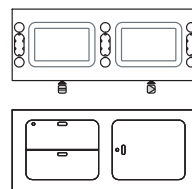
Backbone with filing drawer - drawers
1BE0635..FS: L 47½ D 18 H 21



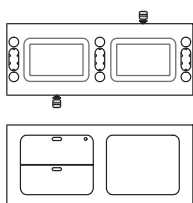
Backbone with drawers - filing drawer
1BE0635..FD: L 47½ D 18 H 21



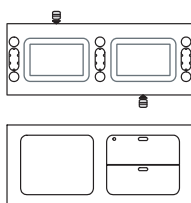
Backbone with hinged door - drawers
1BE0645..FS: L 47½ D 18 H 21



Backbone with drawers - hinged door
1BE0645..FD: L 47½ D 18 H 21

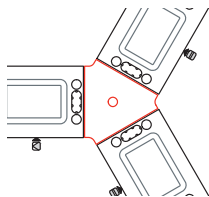


Double faced backbone with
left drawers - right open front cabinet
1BE0650..FS: L 47½ D 18 H 21

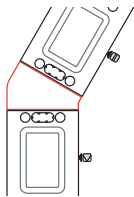


Double faced backbone with
right drawers - left open front cabinet
1BE0650..FD: L 47½ D 18 H 21

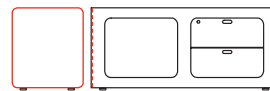
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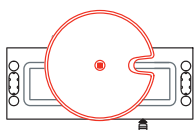
"Y" shaped connector for backbones
1BE0255: L 19 D 21½ H 21



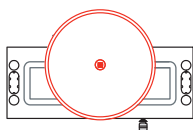
"V" shaped connector for backbones
1BE0256: L 19 D 12¼ H 21



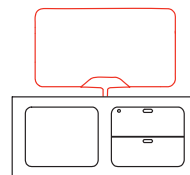
Side panel for backbone
1BE0260: L 0½ D 17¾ H 20



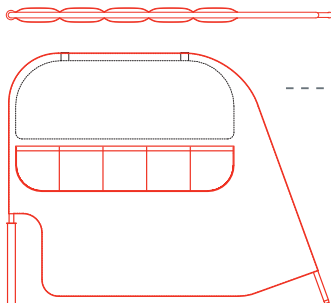
Lacquered round service table for backbone
1BE0440: L 27½ D 27½ H 25½



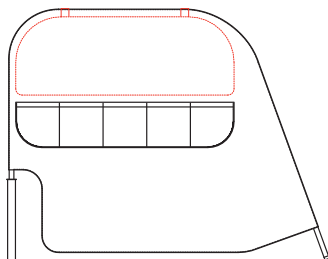
Round melamine service table for backbone
1BE0445: L 27½ D 27½ H 25½



Backbone top screen
1BE0251: L 35½ H 19¾



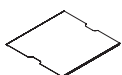
Backbone for high screen
1BE0201: L 80¾ D 2½ H 63



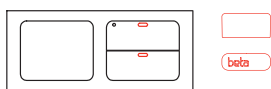
Whiteboard for high screen
1BE0160: L 55 H 19¾



Sound-absorbing fabric for screen
1BE0252



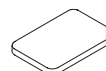
Optional closing panel with cable grommet
1BE0271: L 18½ D 18 H 0¼



Backbone handles kit (2 pieces)
1BE0153: L 2½ D 0¾ H 0¾

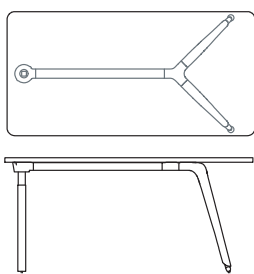


White stationery tray for drawers
1BE0170: L 17½ D 8¼



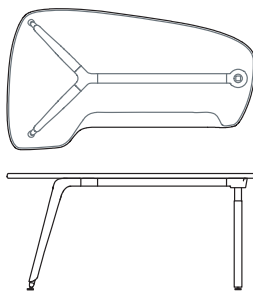
Cushion for backbone
1BE0272: L 16¼ D 11 H 1¼

beta



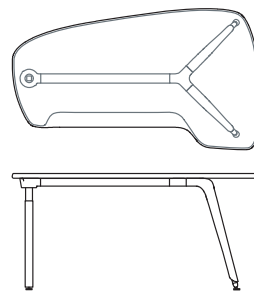
Rectangular desk for backbone

1BE0001: L 63 D 31½ H 29½
1BE0002: L 63 D 31½ H 25½ / 33½
1BE0005: L 71 D 31½ H 29½
1BE0006: L 71 D 31½ H 25½ / 33½
1BE0010: L 71 D 39½ H 29½
1BE0011: L 71 D 39½ H 25½ / 33½



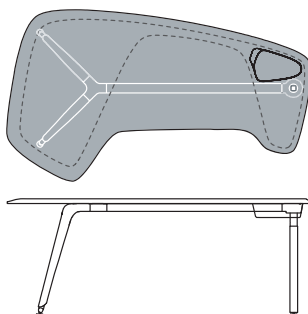
Semi-evolutive desk for backbone, right side

1BE0031...: L 63 D 39½ H 29½
1BE0033...: L 63 D 39½ H 25½ / 33½
1BE0035...: L 69 D 39½ H 29½
1BE0037...: L 69 D 39½ H 25½ / 33½



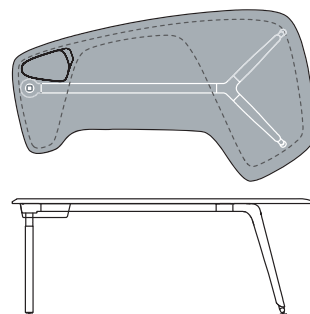
Semi-evolutive desk for backbone, left side

1BE0032...: L 63 D 39½ H 29½
1BE0034...: L 63 D 39½ H 25½ / 33½
1BE0036...: L 69 D 39½ H 29½
1BE0038...: L 69 D 39½ H 25½ / 33½



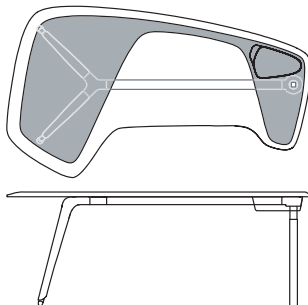
Single color evolutive desk for backbone, right side

1BE0053: L 76¾ D 39½ H 29½
1BE0055: L 76¾ D 39½ H 25½ / 33½



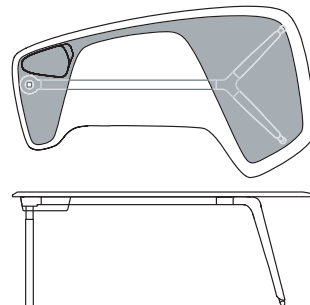
Single color evolutive desk for backbone, left side

1BE0054: L 76¾ D 39½ H 29½
1BE0056: L 76¾ D 39½ H 25½ / 33½



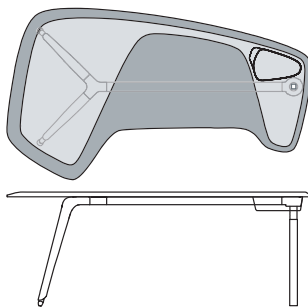
Bi-color evolutive desk for backbone, right side

1BE0041: L 76¾ D 39½ H 29½
1BE0043: L 76¾ D 39½ H 25½ / 33½



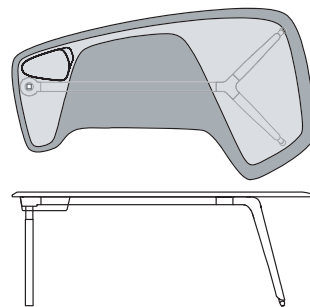
Bi-color evolutive desk for backbone, left side

1BE0042: L 76¾ D 39½ H 29½
1BE0044: L 76¾ D 39½ H 25½ / 33½



Green beta color evolutive desk for backbone, right side

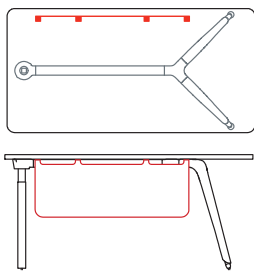
1BE0045LOPVO0A: L 76¾ D 39½ H 29½
1BE0047LOPVO0A: L 76¾ D 39½ H 25½ / 33½



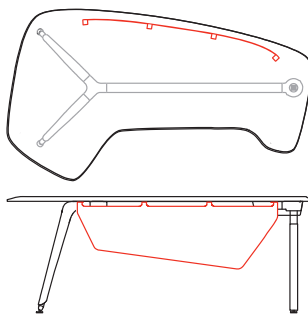
Green beta color evolutive desk for backbone, left side

1BE0046LOPVO0A: L 76¾ D 39½ H 29½
1BE0048LOPVO0A: L 76¾ D 39½ H 25½ / 33½

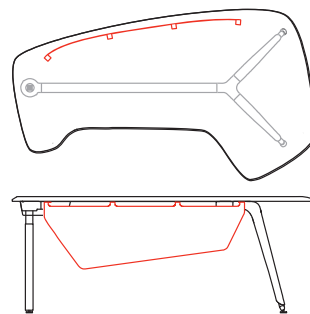
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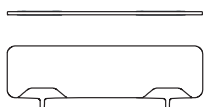
Modesty panel for rectangular workstation
1BE0156: L 39½ D 2 H 14½



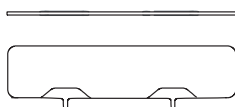
Modesty panel for semi-evolutive and evolutive
workstation (right)
1BE0157DX: L 46½ D 2 H 16¼



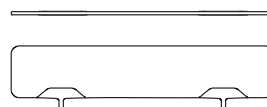
Modesty panel for semi-evolutive and evolutive
workstation (left)
1BE0157SX: L 46½ D 2 H 16¼



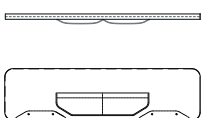
Screen for single workstation
1BE0265: L 120 H 35



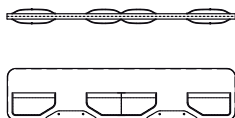
Screen for clusters (desks L 160)
1BE0257: L 140 H 35



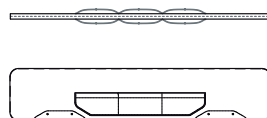
Screen for clusters (desks L 180)
1BE0261: L 160 H 35



Sound-absorbing fabric for screen 1BE0265
1BE0266

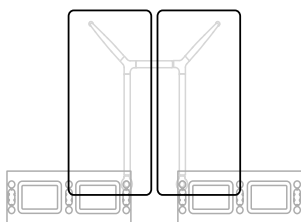


Sound-absorbing fabric for screen 1BE0257
1BE0258



Sound-absorbing fabric for screen 1BE0261
1BE0262

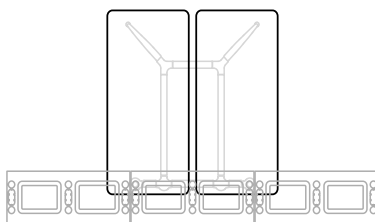
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2 people cluster

1BE0015: L 63 D 65¼ H 29½

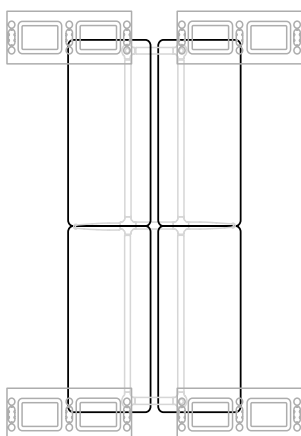
1BE0016: L 71 D 65¼ H 29½



2 people cluster for 3 backbone composition

1BE0017: L 63 D 65¼ H 29½

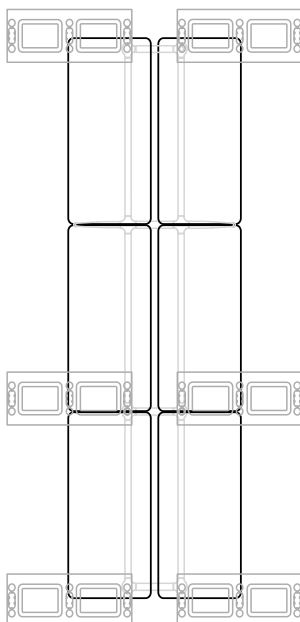
1BE0018: L 71 D 65¼ H 29½



4 people cluster

1BE0020: L 126 D 65¼ H 29½

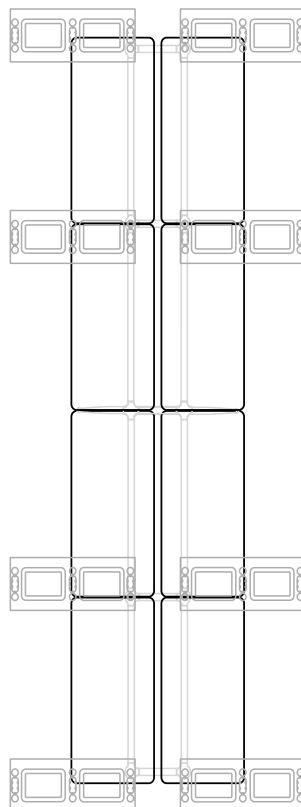
1BE0021: L 141¾ D 65¼ H 29½



6 people cluster

1BE0022: L 189 D 65¼ H 29½

1BE0023: L 212½ D 65¼ H 29½

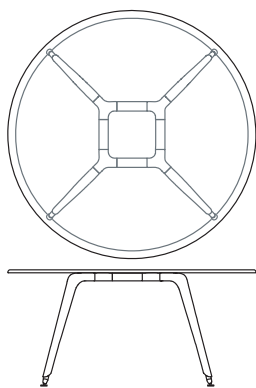


8 people cluster

1BE0024: L 252 D 65¼ H 29½

1BE0025: L 283½ D 65¼ H 29½

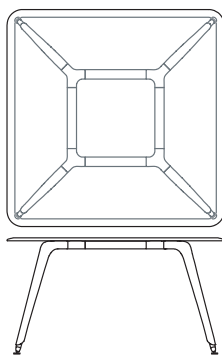
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Round meeting table

1BE0431: L 55 D 55 H 29½

1BE0435: L 63 D 63 H 29½

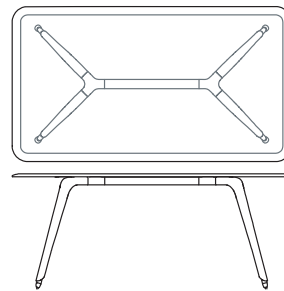


Square meeting table

1BE0401: L 55 D 55 H 29½

1BE0403: L 63 D 55 H 29½

1BE0405: L 63 D 55 H 29½

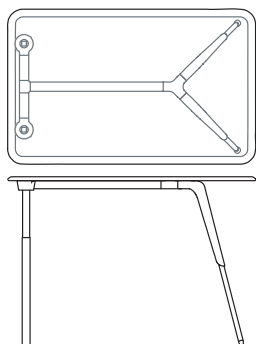


Rectangular meeting table

1BE0410: L 63 D 39½ H 29½

1BE0415: L 71 D 39½ H 29½

1BE0420: L 78¾ D 39½ H 29½

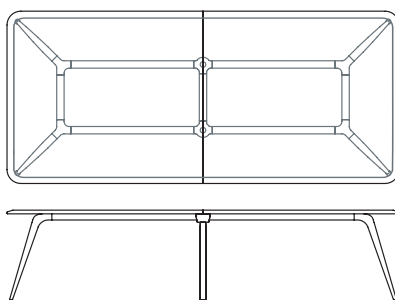


Backbone for rectangular meeting table

1BE0411: L 63 D 39½ H 43¼

1BE0416: L 71 D 39½ H 43¼

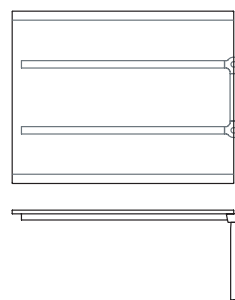
1BE0421: L 78¾ D 39½ H 43¼



Shared desk, two sections worktop

1BE0450: L 125½ D 55 H 29½

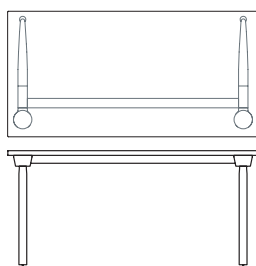
1BE0460: L 122½ D 64 H 29½



Intermediate shared desk

1BE0054: L 76¾ D 39½ H 29½

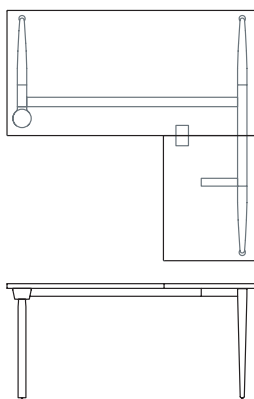
1BE0056: L 76¾ D 39½ H 25½ / 33½



Free-standing single desk

1BE1011: L 63 D 31½ H 29½

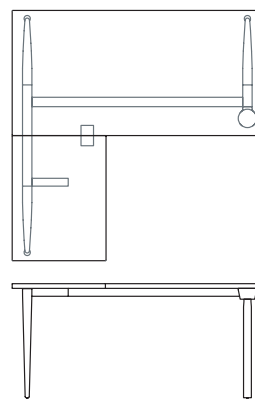
1BE1012: L 71 D 31½ H 29½



Free-standing single desk with 80x60 right return

1BE1021: L 63 D 64 H 29½

1BE1023: L 71 D 64 H 29½



Free-standing single desk with 80x60 left return

1BE1022: L 63 D 64 H 29½

1BE1024: L 71 D 64 H 29½

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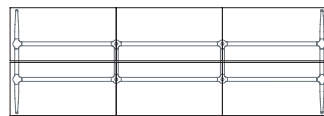
Free-standing 3 people bench

1BE1031: L 189 D 31½ H 29½
1BE1032: L 212½ D 31½ H 29½



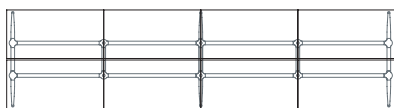
Free-standing 4 people bench

1BE1042: L 126 D 64 H 29½
1BE1052: L 141¾ D 64 H 29½



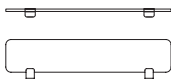
Free-standing 6 people bench

1BE1043: L 189 D 64 H 29½
1BE1053: L 212½ D 64 H 29½



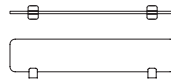
Free-standing 8 people bench

1BE1031: L 189 D 31½ H 29½
1BE1032: L 212½ D 31½ H 29½



Screen for free-standing workstations

1BE1281: L 47¼ D 0¾ H 12½
1BE1283: L 55 D 0¾ H 12½
1BE1285: L 63 D 0¾ H 12½
1BE1287: L 71 D 0¾ H 12½



Screen for free-standing shared desks

1BE1291: L 47¼ D 0¾ H 12½
1BE1293: L 55 D 0¾ H 12½
1BE1295: L 63 D 0¾ H 12½
1BE1297: L 71 D 0¾ H 12½



Felt screen cover

1BE1282: L 47¼ H 12
1BE1284: L 55 H 12
1BE1286: L 63 H 12
1BE1288: L 71 H 12



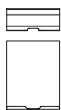
Screen metal track

1BE1201: L 40½ D 1 H 1¼
1BE1202: L 48½ D 1 H 1¼
1BE1203: L 56¼ D 1 H 1¼
1BE1204: L 64¼ D 1 H 1¼



Track shelf

1BE1205: L 12 D 4¼ H 8



Tablet holder track

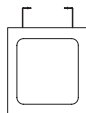
1BE1207: L 8 D 3¼ H 10¼



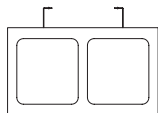
Whiteboard track

1BE1206: L 17 D 0¾ H 13¾

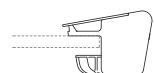
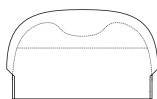
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Single CPU holder
1BE1195: L 18½ D 9 H 25¼



Double CPU holder
1BE1196: L 35 D 9 H 25¼



Cable management
1BE0185: L 15¾ D 9 H 6¾

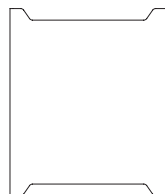


X 2



X 1

Clear plastic cable management clips
1BE0181



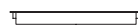
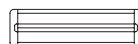
Free-standing cable management panel
1BE0185: L 15¾ D 9 H 6¾



Single cable tray
1BE0190: L 27¾ D 8 H 3½



Double cable tray
1BE0191: L 41½ D 17¾ H 3½



Top access
1BEMAG0001: L 12 D 3¾ H 1¼

beta

SYSTEM FRAME



WHITE MATT PAINTED

► METAL BACKBONE 2.0



WHITE MATT PAINTED

DESKS AND CLUSTERS



WHITE MELAMINE



WHITE MATT LACQUER



BETA GREEN MATT LACQUER



DARK GREY MATT LACQUER



BETA GREY MATT LACQUER



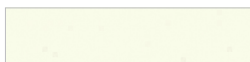
BETA RED MATT LACQUER

CONNECTOR 1BE0255 - 1BE0256 - 1BE0271



WHITE MATT PAINTED

SIDE PANEL 1BE0260



WHITE MATT PAINTED



BETA GREEN MATT PAINTED



DARK GREY MATT PAINTED



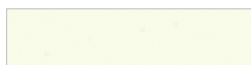
BETA GREY MATT PAINTED



BETA RED MATT PAINTED

beta

ROUND SERVICE TABLE 1BE0445 E 1BE0440*



WHITE MATT PAINTED



BETA GREEN MATT PAINTED



DARK GREY MATT PAINTED
(Only for 1BE0440)

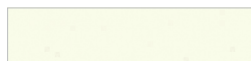


BETA GREY MATT PAINTED
(Only for 1BE0440)



BETA RED MATT PAINTED
(Only for 1BE0440)

CUSTOM HANDLES FOR BACKBONE 1BE0153



WHITE MATT PAINTED



BETA GREEN MATT PAINTED



DARK GREY MATT PAINTED
(Only for 1BE0440)



BETA GREY MATT PAINTED
(Only for 1BE0440)



BETA RED MATT PAINTED
(Only for 1BE0440)

HIGH SCREEN 1BE0201

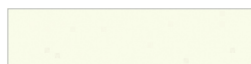


WHITE



BETA GREEN

HIGH SCREEN CHALKBOARD 1BE0160



WHITE LAMINATE

SCREEN 1BE0251 FOR BACKBONE



WHITE LAMINATE

SOUND-ABSORBING FABRIC COVER 1BE0252 FOR SCREEN 1BE0251



WHITE



BETA GREEN

beta

SCREENS 1BE0257, 1BE0261, 1BE0265 FOR RECTANGULAR BASIC DESKS



WHITE LAMINATE

SOUND-ABSORBING FABRIC COVER 1BE0258, 1BE0262, 1BE0266 FOR BASIC SCREENS



WHITE



BETA GREEN

UPHOLSTERY CUSHION 1BE0272

See the following fabrics list

FABRICS

► MEETING TABLES



WHITE MELAMINE



WHITE MATT LACQUER



BETA GREEN MATT LACQUER



DARK GREY MATT LACQUER

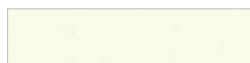


BETA GREY MATT LACQUER

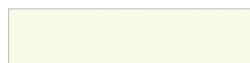


BETA RED MATT LACQUER

► FREE-STANDING



WHITE MELAMINE



WHITE MATT LACQUER



BETA GREEN MATT LACQUER



DARK GREY MATT LACQUER

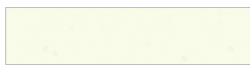


BETA GREY MATT LACQUER



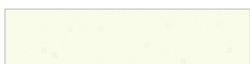
BETA RED MATT LACQUER

CPU HOLDER, ACCESSORIES



WHITE MATT LACQUER

SCREENS 1BE1281-97

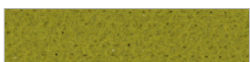


WHITE MELAMINE



WHITE MATT LACQUER

UPHOLSTERY FOR SCREENS 1BE1281-97



ACID GREEN FELT

CABLE MANAGEMENT



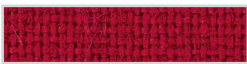
WHITE PLASTIC
(Top access 1BE0185)



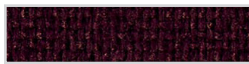
WHITE MATT PAINTED
(Top access 1BEMAG0001, cable
tray 1BE0190-91 cable spine
1BE0194)

Fabrics 1/4

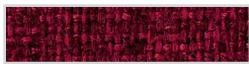
EK (Category 00)



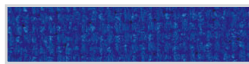
MARS RED



DARK RED



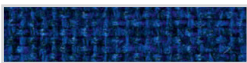
RED - BLACK



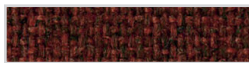
CLASSIC BLUE



METAL BLUE



BLUE - BLACK



BROWN - BLACK



LIGHT GREY



DARK GREY



BLACK

TC (Category 01)



CUSTOMER OWN FABRIC

LANI (Category 02)



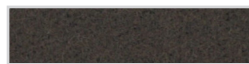
LIGHT GREY



DARK GREY



BLACK



BROWN



OCHRE



MUSTARD



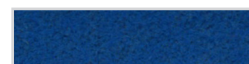
ORANGE



LIGHT RED



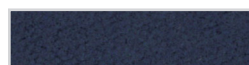
DARK RED



LIGHT BLUE



DARK BLUE



POWDER BLUE

Fabrics 2/4

FIELD (Category 02)



BLACK - WHITE



GREEN GREY



BLACK



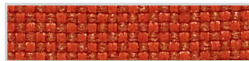
CHALK



SAND



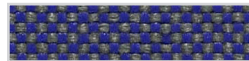
YELLOW



RED



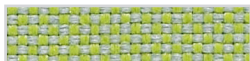
PURPLE



BLUE PURPLE



PETROLEUM BLUE



LIGHT GREEN



KIWI GREEN

METRIC (Category 02)



GREEN GREY



SAND



BROWN



MAGENTA



RED



ORANGE



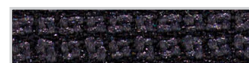
YELLOW



GREEN



OLIVE GREEN



BLACK - GREY



DARK GREY



CLASSIC BLUE

HOT (Category 02)



WHITE



DARK GREY



BLACK



CREME



SAND



BROWN



YELLOW



OCBRE YELLOW



ORANGE



PURPLE



CLASSIC BLUE



OLIVE GREEN

Fabrics 3/4

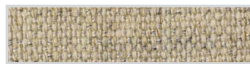
REMIX (Category 02)



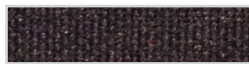
LIGHT GREY



GREY



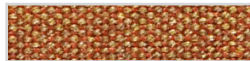
SAND



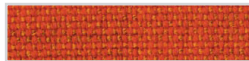
BURGUNDY



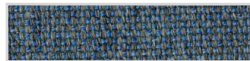
COFFE



EARTH



ORANGE



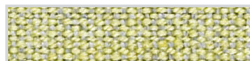
BLUE SKY



PETROLEUM BLUE



AQUAMARINE



LIGHT GREEN



GREEN

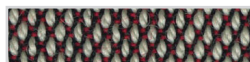
STEELCUT TRIO (Category 03)



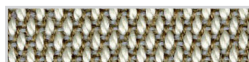
WHITE - BLACK



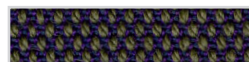
WHITE - GREY



WHITE - RED



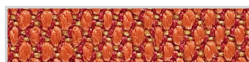
BEIGE



BROWN - PURPLE



OCHRE YELLOW



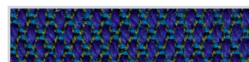
ORANGE



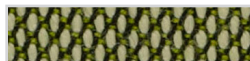
MAGENTA



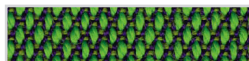
ICE



PURPLE - TURQUOIS



GREEN - WHITE



GREEN - PURPLE

STEELCUT 2 (Category 03)



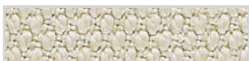
CREME



GREEN GREY



BLACK



KHAKI



BROWN



YELLOW



ORANGE



RED



AUBERGINE



CLASSIC BLUE



LAWN GREEN



OLIVE GREEN

Fabrics 4/4

DIVINA (Category 03)



CHALK



BLACK



SAND



YELLOW



ORANGE



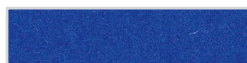
RED



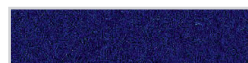
MAGENTA



PURPLE



ELETTRIC BLUE



CLASSIC BLUE

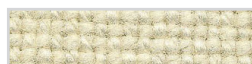


LIGHT GREEN

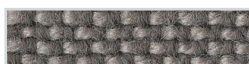


KIWI GREEN

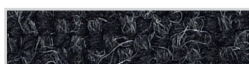
HALLINGDAL (Category 03)



CREME



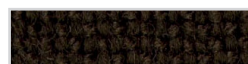
GREY



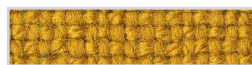
BLACK - GREY



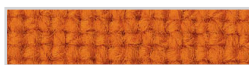
BROWN - GREY



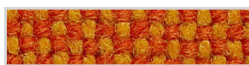
BROWN



OCHRE YELLOW



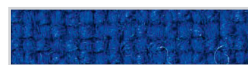
ORANGE



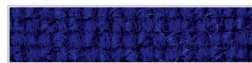
ORANGE - MARS



RED



ELETTRIC BLUE



PURPLE